



612.986.4801  
pamela@hootsandclicks.com  
pamelaglander.design

5544 Queen Avenue South  
Minneapolis, MN 55410

I am creative strategist, leader, educator and designer with a strong passion for graphic design that drives my success and unwavering commitment to my clients, students and the design education community.

## EXPERIENCE

DUNWOODY COLLEGE OF TECHNOLOGY Minneapolis, MN 2016-present  
Adjunct Instructor Design & Graphics Technology

Instruction and curriculum development for Graphic Communications, Applied Color Theory, Web Design and Business of Print courses.

HOOTS AND CLICKS LLC Minneapolis, MN 2016-present  
Owner and Principle Creative

Publication design, brand identity, packaging design, product design and development, print and pattern design, trend development, merchandising and production support.

GARVEN INC/LLC Minneapolis, MN 1999-2016  
Creative Director, Assoc. Creative Director, Art Director, Graphic Artist  
Supervised and mentored a talented in-house team of art directors, designers, production artists, interns and outside contractors in the development of all product lines.  
Developed production standards and templates in collaboration with overseas manufactures. Built budgets, line review processes, brand standards, merchandising solutions and B2B marketing campaigns.  
Directed the successful development of product lines for all accounts, working with a team to drive 43% sales growth. Conducted research, developed trend materials, and presented concepts to outside clients; including Target, Walmart, Joann, Michael's, and other mass market and dollar clients

## EDUCATION

MFA GRAPHIC DESIGN Academy of Art University, San Francisco, CA 2017  
AS GRAPHIC DESIGN North Hennepin Community College, Brooklyn Park, MN 1998  
BA K-12 ART EDUCATION Augsburg University, Minneapolis, MN 1996

## SKILLS

TECHNICAL Adobe Creative Suite (Illustrator, Photoshop, InDesign, Acrobat, Dreamweaver, After Effects), Microsoft Office, Canvas, Canto Cumulus, NetSuite, Filemaker, Workamajig, HTML, CSS

CAPABILITIES Leadership, mentoring, working in teams, fast learner, agile, proactive in finding solutions to complex challenges; technically savvy and experienced in working with overseas manufacturers.